

cities.multimodal

– urban transport system in transition towards low carbon mobility

THE COMMON GOAL: CHANGE CITIES – from car orientation to sustainable urban mobility

SUMMARY

The project wants to make it easier for people in cities around the Baltic Sea to combine walking, cycling, public transport and car-sharing as an environmentally friendly alternative to using private cars.

The cooperation between cities, NGOs and expert partners aims at developing and applying a low-threshold approach for environmentally friendly urban mobility, attractive and easy to adopt for follower cities.

The project focuses on dense inner-city areas, offering good opportunities for sustainable mobility.

Main Facts

Programme: Baltic Sea Region 2014-2020

Priority 3.5.: Urban Mobility

Partners: 17 from 8 EU-Countries + Russia

Lead Partner: Hanseatic City of Rostock

Duration: 36 months (1.10.2017 – 30.9.2020)

Budget: 3,8 Million EUR (incl. 2.9 Mio EUR ERDF)

PROJECT CONTENTS

MULTIMODAL CITY QUARTERS – provide facilities

Partner cities choose an urban district for their activities, adapt the concept of Sustainable Urban Mobility Planning (SUMP) to suit city quarters and implement different measures:

MOBILITY POINTS make multimodal transport visible in public space and facilitate the use of sustainable transport modes and connections between them. **IT SOLUTIONS** for individual travel planning will improve accessibility of sustainable transport modes through smartphone applications. **CAMPAIGNS** will raise awareness for the advantages of multimodal travel. **A PLANNERS' HANDBOOK** will be the main output to ensure capacity building in cities beyond the project consortium.

MOBILITY MANAGEMENT – change behaviour

The project partners develop a general mobility management concept to change mobility behaviour of people. The main output will be a **TOOLBOX FOR MOBILITY MANAGEMENT**. This contains measures for mobility management in **SCHOOLS** and **KINDERGARDENS**, **COMPANIES** and for **INNER-CITY INVESTORS** and will be applied by the project partners.

CONTACT

Lead Partner: Hanseatic City of Rostock, Senator for Construction and Environment, Mobility Coordinator,
Mail: steffen.nozon@rostock.de, Phone: +49 381 - 381 6002, Web: www.projects.interreg-baltic.eu

